

# 52 Review

Issue Number 2005/06-1  
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## Another Year, Another Plan with a New Team!

by District Governor Peter Geissler, DTM

Hello, fellow Toastmasters of District 52!

It is an honor to serve you as your new District Governor. My goal, and that of all your district officers this year, is to provide the best service to you, as measured by Toastmasters International's Distinguished District Plan. We are aiming for District 52 to end the year on June 30, 2006 as a "President's Distinguished" District, a goal that hasn't been achieved in our district in the past 22 years!

In my monthly articles, I plan to highlight what your district leaders have accomplished each month, or in this case since July 1. **Mitch Krayton, DTM** designed our new District 52 Logo and provided the district with a new email system for district officers. Division D Governor **Richard Hockett, DTM** is organizing a Division hosted Club Officer's make-up training and educationals, bringing in keynote speaker, **Wayne Choate, DTM, PID**, and "the Voice of Toastmasters", **Don Ensch, DTM**. District A&I Chair **Jodi Lea Rothwell, CL** has organized the upcoming annual Awards & Installation Dinner at the 94<sup>th</sup> Aero Squadron on Sunday evening, August 21, 2005. Division B Governor **Linnaea Mallette, DTM, PDG** and Division D Governor **Richard Hockett, DTM** are planning a Club Coach Training for late Oct. **Robert O'Donnell, DTM, IPDG** has been sending out the email blasts (see below). Thanks to the following who have helped the district secure meeting sites: AG **Flip Bollinger, CTM**, **Jodi Lea Rothwell, CL**, and Area Governor **Michelle Gilstrap, ATMS**. **Jodi**

**Rothwell, CL** was the first one to submit her club officer list for the District Directory. Lt. Gov. Education & Training **Toni Berkowitz, DTM, PDG** is working with the Fall Conference Co-Chairs, World Championship of Public Speaking Winner **Dana Lamon** and Past Area Governor **Arietta Woods, CL**.

## Special Areas of Interest For Members

### Marketing

Currently, we have 5 leads for new clubs from Toastmasters International and another 5 leads, developed by district officers. We hope to charter five new clubs by Sept. 30.

Lastly, we have received 74 corporate leads of corporations that have 250 or more employees within our district boundaries. This research effort was accomplished by Division A Governor **Peter Bunce, DTM**. Please check these leads and others (in another article in this newsletter) to see if you can help provide us with a personal contact at any of these companies/colleges/organizations.

Lt. Governor Marketing **Ed Bernard, DTM** is busy helping charter three new clubs. with Area Governor **Flip Bollinger, CTM**, Pacemasters, Division C Governor **Jorge Ribeiro, CTM** and Area C33 Governor, **Jodi Lea Rothwell**.

### District Newsletter, Website and Future Email 'Blasts'

Many Toastmaster districts have stopped printing and sending out, by US (snail) mail, their monthly district newsletters. One issue is the increasing costs of printing and mailing, while the other is the personnel it takes to do this job. Except for the minimal number of issues Toastmasters International requires us to make to qualify for the Top 5 Newsletters in the World Competition, we will be limiting ourselves to sending monthly newsletters out only by email blast. Just like

snail mail would be delivered to your home every month in the past, now the newsletter will be delivered to your home monthly in an email. You can also read and download the Newsletter from our website. The new 52 Review Editor is **Gale Young, DTM, PDG.**

I want to personally thank Division A Governor **Peter Bunce, DTM** for his service as Webmaster staying on until this term's webmaster is appointed. If you have experience in this field and would like to volunteer your services, please let me know.

The email 'blast' in which this newsletter was sent, will be the last 'blast' until the September newsletter is issued. 'Blasts' will be limited to one per month, the newsletter. The deadline for submission for the September issue is September 1, 2005.

We are looking for two more area governors for areas A13 and D40. This is a great opportunity for members to exercise their Toastmaster leadership skills.

As we progress though the year, I plan to keep you informed of developments as they happen and update you on your those hard-working district officers!

### **We Need Your Help!**

Currently, we have names, business addresses & phone numbers of over 85 corporate entities in our district boundary lines. These are places that have 250 or more employees/ students/ or organization members and where we would like to start new clubs.

If you work at, or have family or friends who work at the corporate entities listed below, please let us know, because it is much easier to start a new club when the corporation knows at least one of their employees is interested. As a Toastmaster, you will receive credit toward your DTM, if a club is started, through your efforts!

If you can help, please call Lt. Gov. Marketing Ed Bernard, DTM at (818) 712-7056 or email him at [lgm@district52.org](mailto:lgm@district52.org), or call District Governor Peter Geissler, DTM at (626) 445-6778 or email him at [governor@district52.org](mailto:governor@district52.org).

**Agoura Hills:** Teradyne, Inc.

#### **Burbank:**

ABC, Inc.  
Allianz Global Risk US Insur.  
Biopath Clinical Laboratories  
Buena Vista Television  
Burbank Water and Power  
Days of Our Lives  
EZ Staffing, Inc.  
FotoKern Industries, Inc.  
Guard-Systems, Inc.  
Hoffman Travel Service, Inc.  
Hydro-Aire Inc.  
Mobile Services Group Inc.  
National Broadcasting Group, Inc.  
1928 Jewelry Company  
Rhino Entertainment  
Senior Aerospace  
Southwest Airlines  
VFW  
Walt Disney Co.  
Western Area Security Services

**Calabasas:** Alcatel Internetworking, Inc., IXIA, Ryland Group, Inc., Triad Worktek

**Calabasas Hills:** THQ Inc.

**Canoga Park:** American Landscape, Inc., CBC Framing, Inc., Countrywide Financial Corp., HMI Associates, Inc., Land Mark Electric, Inc., Wellpoint Pharmacy Management

#### **Chatsworth**

Aware Products, Inc.  
Cosmetic Laboratories America  
H J Heinz LP  
Hydraulics International, Inc.  
Lamps Plus, Inc.  
Los Angeles Times Valley Edition  
Masterplan, Inc.

New Hampshire Ball Bearing  
Pacific Coast Lighting, Inc.  
Southern California Gas  
Synergistic Systems  
Varsity Contractors Inc.

**Eagle Rock:** Occidental College

**Encino:** Answer Financial, Inc., Dunn & Berger, Inc., Encino Hospital

**Glendale:**

Cigna Healthcare of California  
Freamworks LLC  
Forest Lawn Memorial Parks  
Glendale Adventist Medical Center  
Glendale Community College  
IHOP, Interstate Brands Corp.  
KABC Channel 7  
State Compensation Insurance  
Stewart Title of California  
Technicolor Creative Services, USA  
Tele-Intrepeters On-Call  
Verdugo Hills Heath Services  
Walt Disney Imagineering

**Granada Hills:** Professional Staffing

**Los Angeles:** Los Angeles City College

**Malibu:** Pepperdine University

**Montrose:** Chamber of Commerce

**Pasadena:** Pasadena Art College of Design, the Rose Bowl, JPL

**San Fernando Valley:** Pierce College

**Santa Clarita:** College of the Canyons

**Woodland Hills:**

21<sup>st</sup> Century Insurance  
Blue Shield Inc.  
Century 21  
Cigna Investments  
Daily News  
Gryphon Insurance Co.  
Kaiser Foundation Hospitals  
Meridian Heathcare Management

Network Phone Services Inc.  
Panavision Inc.  
Trizechahn Office Properties  
United Online Inc.  
Vista Ford & Isuzu  
Wellpoint Health Networks Inc.  
WMC Financial & Mortgage Corporations  
Zenith Insurance & Zenith National Insurance Companies

Remember, this is your organization. It can only be what you and everyone else is interested in giving it. In return, we can all learn to be better public speakers and leaders. Thank you.

## Upcoming Events

Note: More information at our district website, [www.district52.org](http://www.district52.org)

- Division Make Up Training Sat., Aug. 20 at St. Jude Medical in Sylmar. In addition to Division B Club Officer Make-up training, there will a Keynote Address by Wayne Choate, DTM PID and a training by the Voice of Toastmasters, Don Ensch, DTM. Organized by Division Governor Richard S. Hockett, DTM.

- Annual Awards & Installation Banquet Sun., Aug 21 at the 94<sup>th</sup> Aero Squadron in Van Nuys. 5:30pm. \$40 in-advance; \$50 at the door. Robert O'Donnell, DTM, IPDG to hand out awards for service during last year, installation of new district officers, and, music by Jim Wilson. See our website for more info. A&I Chair: Jodi Lea Rothwell, CL

- International Convention, Toronto, Canada: Aug. 24-27.

5 reasons be proud of District 52 and to go:

1. Our own **Lance Miller, DTM** (Renaissance Speakers) will be competing in the World Championship of Public Speaking representing Region II. It all begins on Sat. morning at 9am.

2. **Terry Mayfield, ATM-B** (Advanced Speakers, Daybreak Santa Clarita) will be giving his second speech at 2:45pm Thursday, toward achieving his Accredited Speaker designation.
3. Our own **Robert O'Donnell, DTM, PDG, IPDG** will be running from "the Floor" as a candidate for International Director, representing Region II! Join our candidate at the Candidates Showcase, beginning at 5pm on Thursday. Friday at 8am is the Annual Business Meeting where Toastmasters will determine who will be the International Directors for next year.
4. District 52 will be honored as a "**Distinguished**" District at the Hall of Fame. All those attending who belong to clubs in our District are invited to stand with us on the stage as we receive the plaque from the International President! It all starts at 1:30pm on Friday.
5. Division D Governor **Richard Hockett, DTM** will be a Presenter for one of the 8:30am Thursday morning sessions, entitled, "Fuel Your Inner Excellence: Awaken Your Leadership Skills"

- Area B22 and B23 Joint Contest for Humorous Speech and Table Topics Contest. Sat., Sept. 10. Morning. See [www.district52.org](http://www.district52.org).

- Area A10 Contest for Humorous Speech and Table Topics. Sat., Sept. 10 in the PM

- Area C32 and C33 Joint Contest for Humorous Speech and Table Topics. PM

- Club Coach Training coming up in late Oct. Organizers: Division B Governor Linnaea Mallette, DTM PDG and Division B Governor Richard S. Hockett, DTM

## Earn Your Competent Leader in 2005 – 2006

By Peter Bunce, DTM Division A Governor

You have earned your Competent Toastmaster award and served a full term as a club officer. Great! Now it is time to become a Competent Leader (CL). Toastmasters International created the CL award in 1998 to recognize members who have held club leadership positions. Earning the CL award is an important part of Toastmasters' Distinguished Club Program (DCP). Goals 5 and 6 in the DCP are one CL, Advanced Leader, or Distinguished Toastmaster and one more CL, Advanced Leader, or Distinguished Toastmaster.

Compared to the other goals in the DCP, this is the easiest to achieve. To become a CL, a member must have (1) received the CTM award; (2) served a full term as a club officer (President, Vice President Education, Membership, or Public Relations, Secretary, Treasurer, or Sergeant At Arms) and participated in the preparation of a Club Success Plan; (3) participated in officer training as a club officer; and (4) conducted any two programs from *The Successful Club Series* or *The Leadership Excellence Series*. When you complete and sign the CL application, Toastmasters International will send you a certificate and, if you desire, a letter of commendation to your employer.

Since Toastmasters is a self-paced program for members to excel in communication and leadership development, earning the Competent Leader award shows that you are a highly motivated individual with leadership potential. But what does it mean to your club? Completing this goal is the equivalent of (a) two members delivering ten speeches each to earn 2 CTMs; (b) one member completing two Advanced Communication and Leadership Programs for the ATM-B; or (c) finding 4 new members for your club.

Earning the CL requires that you attend officer training, and the DCP includes a goal that at least 4 club officers attend training twice annually. Learning everything you can about your duties as a club officer is crucial for helping your club become a success. I remember attending training for the first time just five days after the Northridge Earthquake in 1994. I was my club's Sergeant At Arms, and the training had a tremendous impact on me. The trainers I have met have always been outstanding, and the time you will spend with them learning your responsibilities will be well spent. Your development as a leader in Toastmasters starts with earning the Competent Leader award, but it does not end there. There is much more to enrich your Toastmaster experience if you choose to follow TI's leadership track. You practice dealing with difficult people, resolving conflicts, delegating authority, and many other vital leadership skills. The requirements for the CL award are within your reach. Earning it will help your club become a success. But most important is how the experience of earning this award can elevate you. Make one of your goals this year to become a Competent Leader!

## **Introducing the Governor**

By Jorge Ribero, CTM Division C Governor

I've only been a member of Toastmasters for a year and a couple of months. I had long known about Toastmasters and wanted public speaking experience. Four months after my wife passed away in February of last year – she lost a six-year battle with breast cancer – I finally joined Toastmasters. For a while as I tried to deal with the depression of losing my wife, I used Toastmasters almost like an alcoholic uses AA meetings. I tried to go to as many meetings as I could, some days attending three different meetings: early morning, lunch and evening. All the clubs were fascinating and for a while, I was a member of nine clubs. When Peter Geissler asked

me to be an Area Governor after the middle of the term when someone left office suddenly, I stepped in. I started well but my brief stint was uneven due to some private life issues. When I got those straightened out, Peter asked if I'd like to be the Division C Governor. I agreed to try it out.

I teach freshman English at California State University, Los Angeles and ESL (English as a Second Language) at Pasadena City College, so many Toastmasters tell me I really don't need TM, I'm "a natural," I'm "used to standing in front of people," etc., but the fact of the matter is that students are a captive audience and I still get butterflies standing in front of a group of people who are NOT students. I've finished my CTM and ATM-B and have a good leg up on my ATM-S. My goal from the start was to become good enough to make money from speaking publicly – but I'm a long way from that goal right now.

**Club tip** from Beth Neaman, Area Governor of C-30: the Burbank Library is having a "storytelling" evening. She suggested to her clubs that they might send a volunteer storyteller/reader to the event. Lots of libraries have a storytelling night of the week for kids. It is a great way to hone that skill and publicize your Toastmaster's Club.

## **Take Toastmasters to the Next Level: Compete in a Contest!**

By Jodi Lea Rothwell, CL Area 32 Governor

One of the best things I ever did was to take the advice of one of my club members and to compete in a Toastmasters contest. I was fairly new in Toastmasters, but I thought "what the heck – maybe it will be fun!" It was an evaluation contest and I was very nervous, but I did have fun and I even won! Afterwards, I was so elated that I had tried something new and had pushed myself beyond the fear.

Since then, I have encouraged several of my club members and they, too, have taken Toastmasters to a new level in their lives by giving contests a try. Rona competed in Table Topics after being encouraged by several club members. Gabriel and Rebecca competed in the Humorous Speech contest two different years and both made it all the way to the District level! Howard did International Speech and Charlie did Evaluations – also at the District level. All have expressed how much they grew from their experience. They specifically commented about how much they learned by preparing for competition and how it made their other speeches, table topics and evaluations even better from that point forward.

Now is the perfect time to get involved—club contests for Humorous Speech and Table Topics are happening now through mid-September. Make sure to ask your club president when your club contest will be and let him or her know that you want to take on this challenge. If you want to take your Toastmasters career to the next level, give contests a try. I guarantee you won't be sorry.

For more information contests and other District events please go to the District 52 website [www.district52.org](http://www.district52.org)